MAKING THE DATA CENTRE WORLD #MORECOOL

Self-entitled, work-shy, IT-zombies, OR paragons of the future...?

There is no shortage of terms used to report the perceived qualities of Millennials, few of them positive. Love them or loathe them, however, this is a generation that is taking ownership of the climate problem.

This fact makes them an obvious staffing choice for a new data centre business seeking to reduce its environmental footprint and is why *cool*DC® has been working in partnership with the University of Lincoln to provide career pathways for young people interested in joining the industry.

We acknowledge that there are perhaps concerns about a lack of industry experience among individuals joining straight from college or university. However, given that we are deploying new technologies - beyond the experience of most people already working in the industry - this is an ideal opportunity to open the doors to IT-savvy young people.

Our young team of graduate engineers and placement students confound all the stereotypes assumed of Millennials. From painting the walls of our new-build data centre, to running IST and installing servers in an immersed cooling solution, there is no job too small or too daunting for these young people. Our team bring with them an unparalleled fearlessness and agility toward the technologies we are deploying, combined with an infectious level of energy and camaraderie. Their commitment to our vision is reflected in their loyalty and support of us as Directors. We believe that this generation holds the key to making the data centre industry #more*cool*, which is why we are investing in their future.

Highlights

"For me, everything! Being part of the design & build process... Realising just how much I already know during CDCTP® training... [Receiving] awards. I'm sure that there will be more and I'm looking forward to being there for it" **(Kieran, 23, Graduate).**

"Setting up a network from scratch as this is something I've never done before... Completing my CNCI course" **(James, 22, Graduate).**

"Training to ensure a strong foundation for my role... Hands on experience with security systems and Asperitas units" **(Aminah, 22, Graduate).**

"Manufacturer training with Asperitas - the hands on learning and experience was great. Preparing the CEEDA documentation was a big team effort, showing me how well and how much we enjoy working as a team... Winning the DCD Award was a very proud moment. It shows we are doing the right thing and that people agree" **(Rebecca).**

"[Our] generation knows the planet is being destroyed, it is nice to be part of something that is taking a stand against the problem, not ignoring it for gain. coolDC wants to invest in young people as a fresh perspective, not to fill a tick box. If I have a suggestion, I will be listened too, something I've not seen in the businesses I have worked for in the past" **(Sophie, 20, Undergrad).**

"The family environment makes it a comfortable place to learn and be heard. In a large corporate, it's unlikely you'll be able to make a change, with coolDC you feel listened to and appreciated. The training provided is industry standard and beyond. coolDC invests in its staff so that the company can move forward together to change the industry" **(Rebecca, 21, Graduate).**

"Doing a placement year seemed like a good opportunity to both learn about the [data centre] industry and work on something new to change things in it for the better". **(Lexi, 20, Undergrad).**